

Trends in our Community

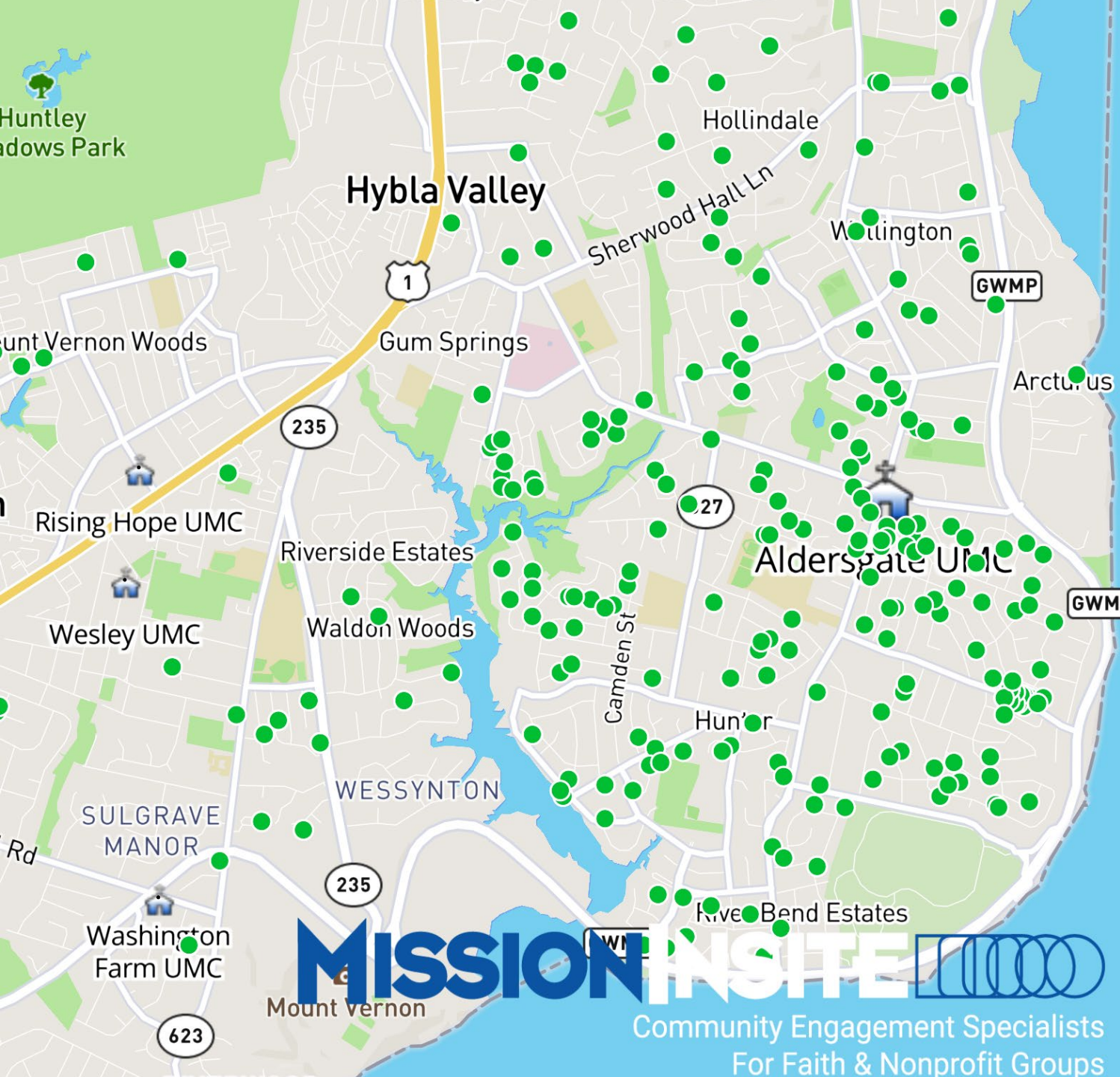
A Mission Insite Report



Larger community area

MISSION INSITE

Community Engagement Specialists
For Faith & Nonprofit Groups



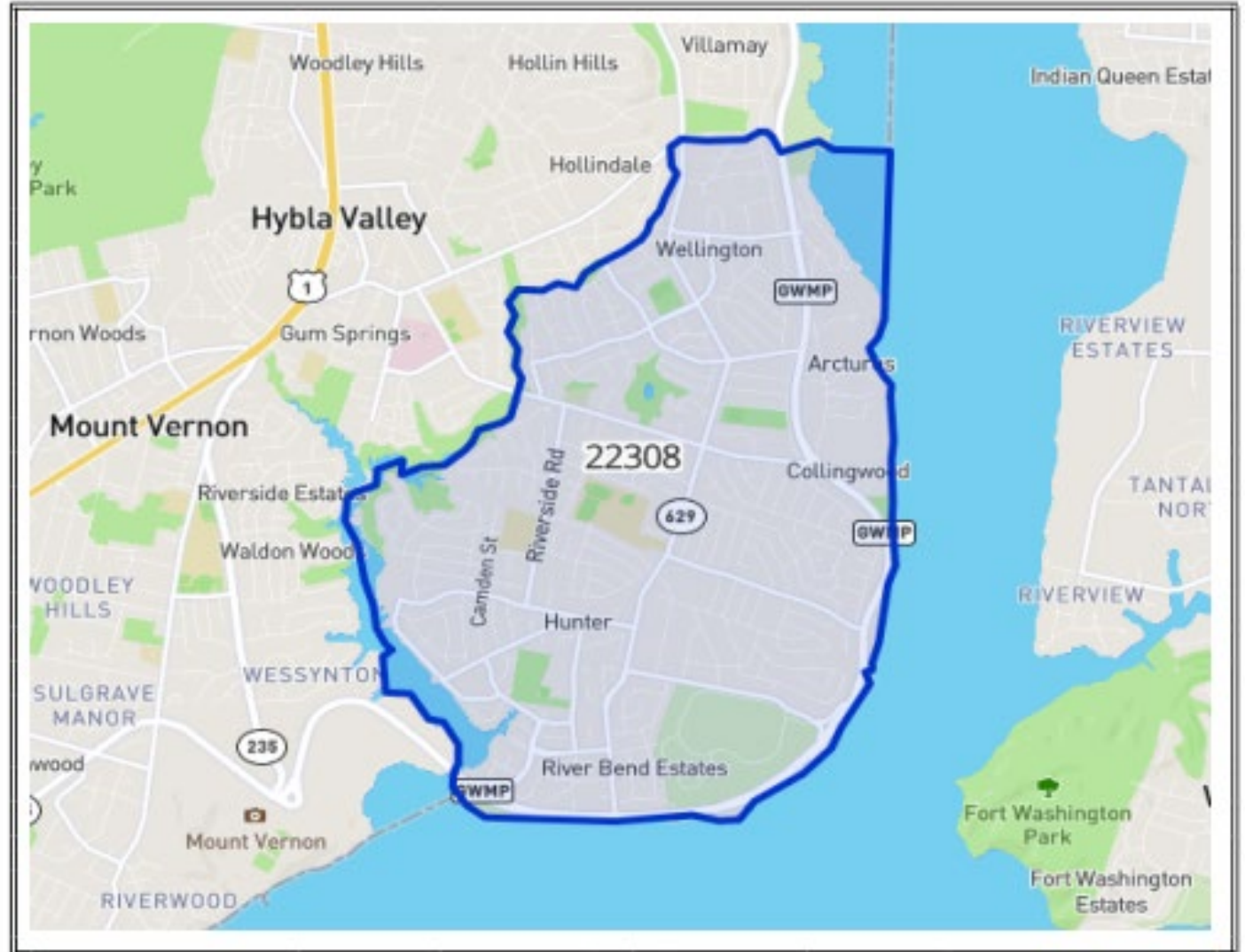
Zip Code Map



Community Engagement Specialists
For Faith & Nonprofit Groups

Demographics

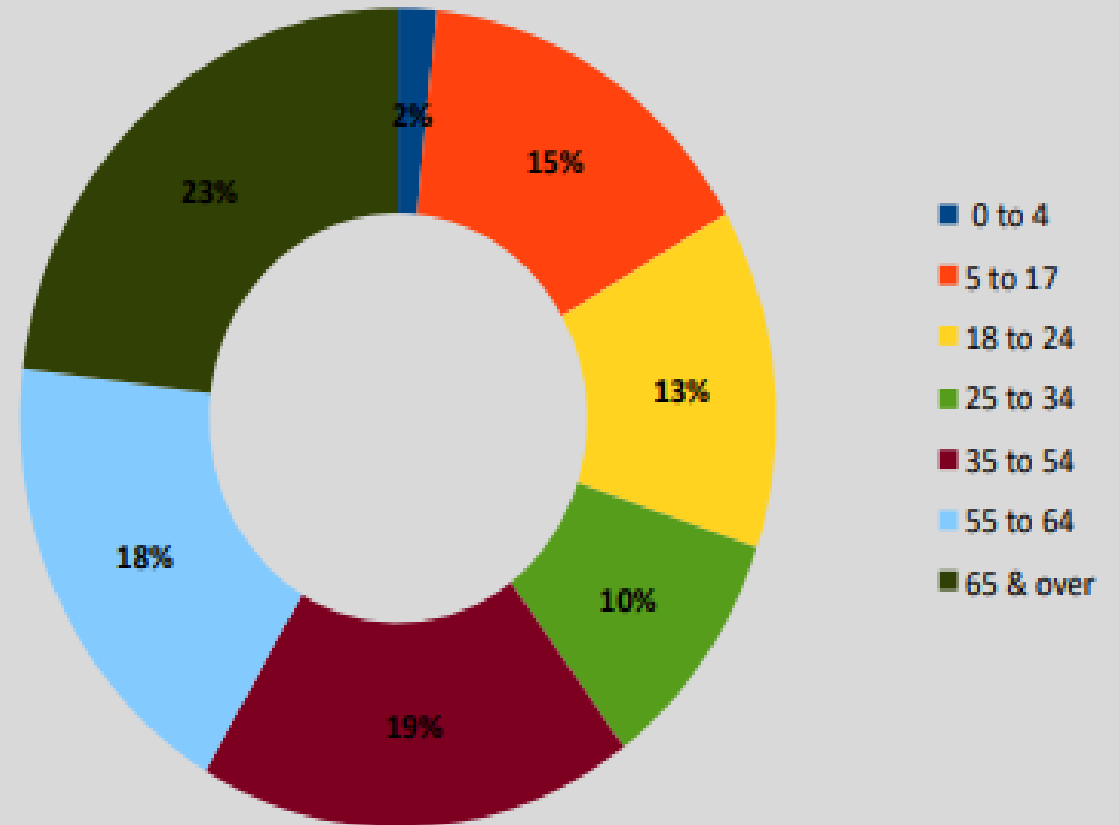
THE STUDY AREA



Demographics

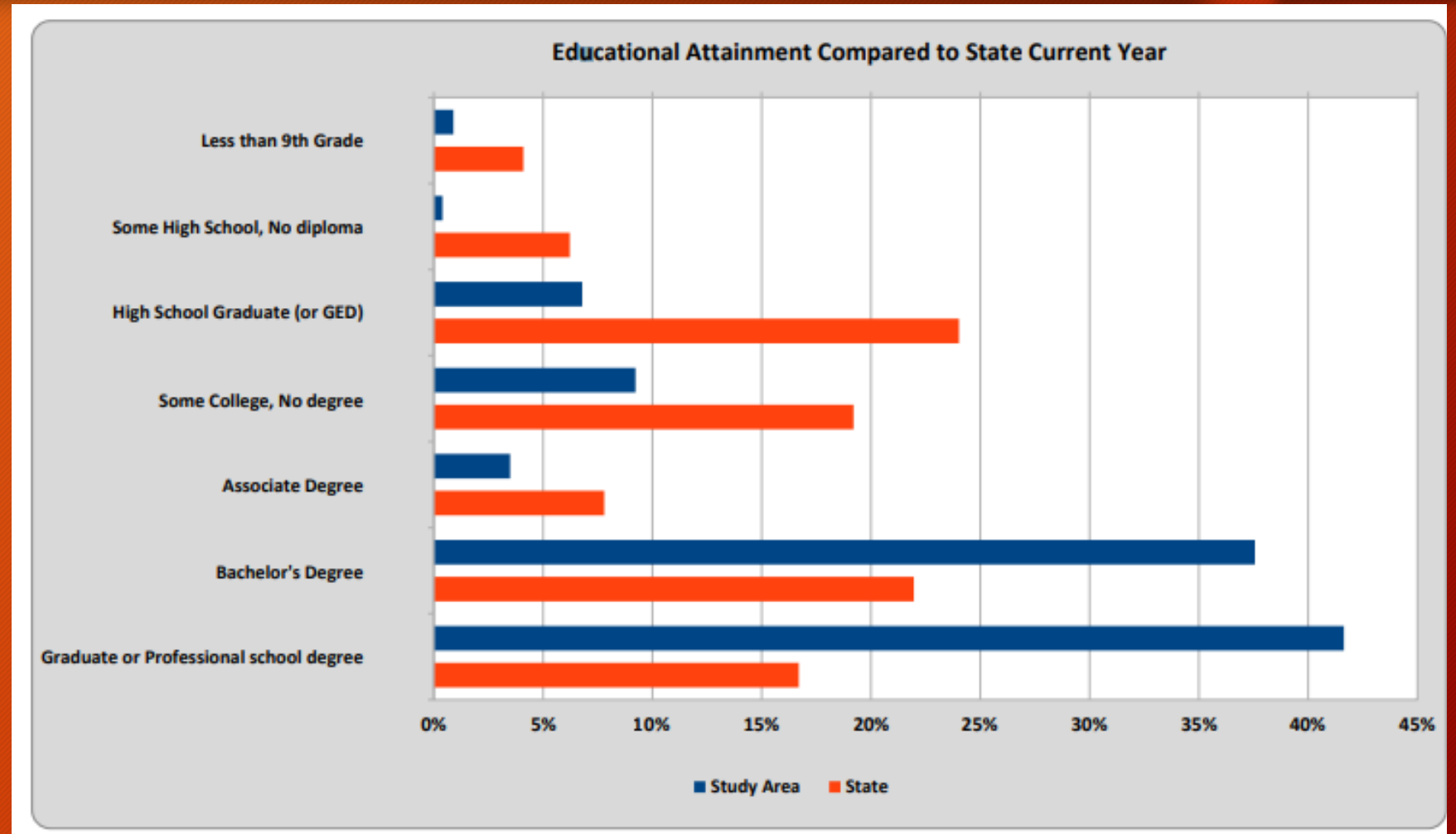
- Consistent and stable trends in 22308
 - Population: 12,840

Study Area Phase of Life by Percent Current Year



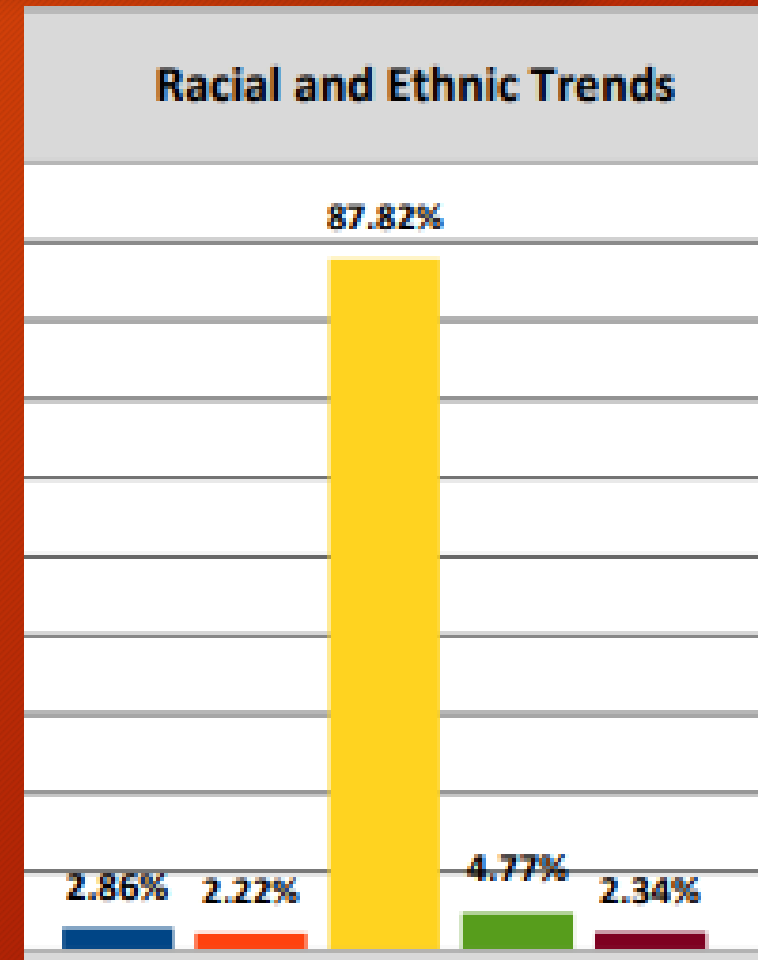
Demographics

- 42% with Graduate degree



Demographics

- Income
 - Average Household Income: \$208,777
 - Median Household Income: \$180,197
 - By race:
 - White Household Income: \$184,709
 - Black Household Income: \$53,332
- Household
 - 79% of households are family households
 - 93% of families are married couples
- Race and Ethnicity
 - Most populous to least:
 - White, Hispanic, Asian, Pacific Islander/Native, Black



Religious Trends

Summary Religious Preferences: Christian and Other

Study Area Compared to National Average	Study Area			US Average		
	10 Years Prior	Now	Point Change	10 Years Prior	Now	Point Change
Catholic & Orthodox	21.6%	19.7%	-1.9	24.0%	25.9%	1.9
<i>Historic Mainline Protestant Denominations</i>	27.5%	26.6%	-0.9	30.4%	31.9%	1.6
Other Protestant Denominations/Churches	12.3%	13.7%	1.4	11.8%	11.3%	-0.5
Total: Christian Religious Preferences	61.4%	60.0%	-1.4	66.1%	69.1%	3.0
Other Non-Christian Religious Preferences	13.0%	11.5%	-1.5	9.5%	9.6%	0.1
<i>None/No Preference or Spiritual/No Preference</i>	25.5%	28.3%	2.8	24.4%	21.3%	-3.1

Religious Trends

Activity in a Religious Congregation or Community

Study Area Compared to National Average

Study Area

US Average

Involvement

Projected percentage involved

29.4%

35.4%

Projected percentage NOT involved

70.7%

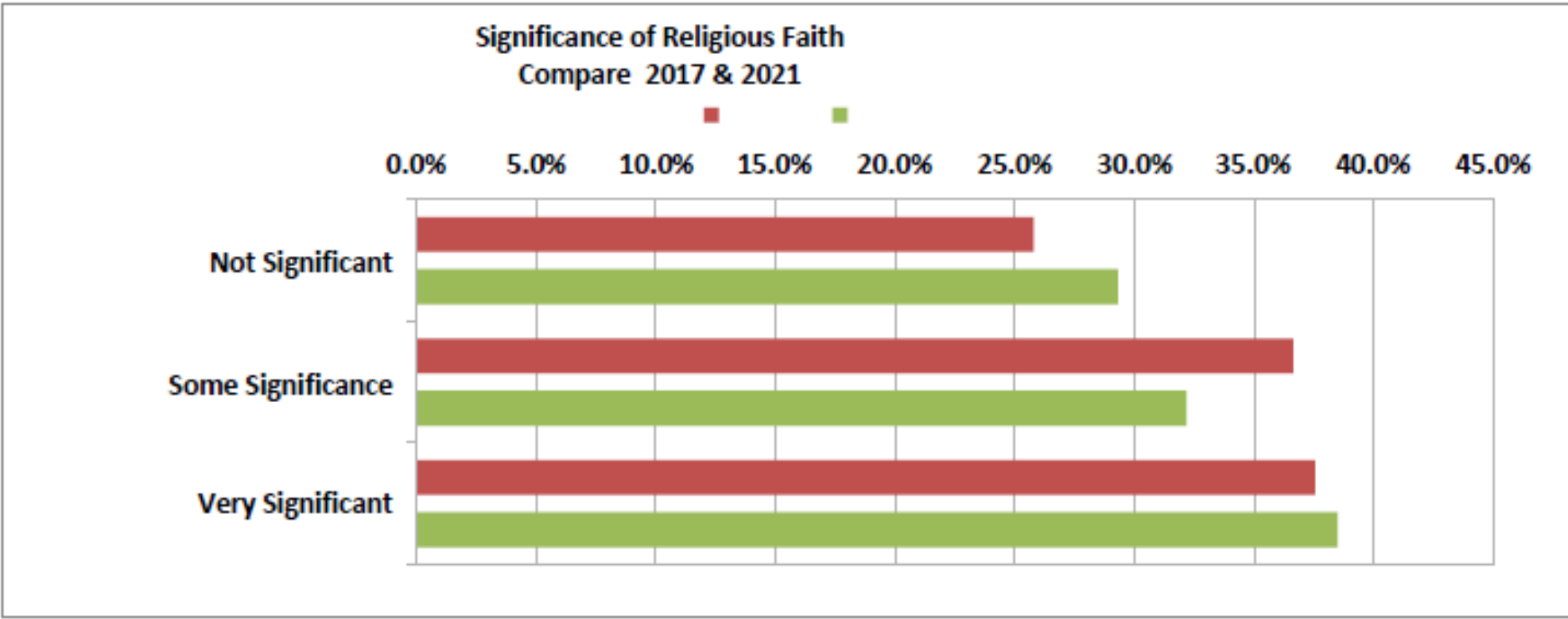
64.6%

Estimated change of those involved over prior 10 years (point change)

-9.9

-8.9

Religious Trends



Red= 2017; Green= 2021

Religious Trends

Estimated Level of Participation
The Study Area Compared to National Average

