

aldersgate

courageously living

God's
UNCONDITIONAL
LOVE

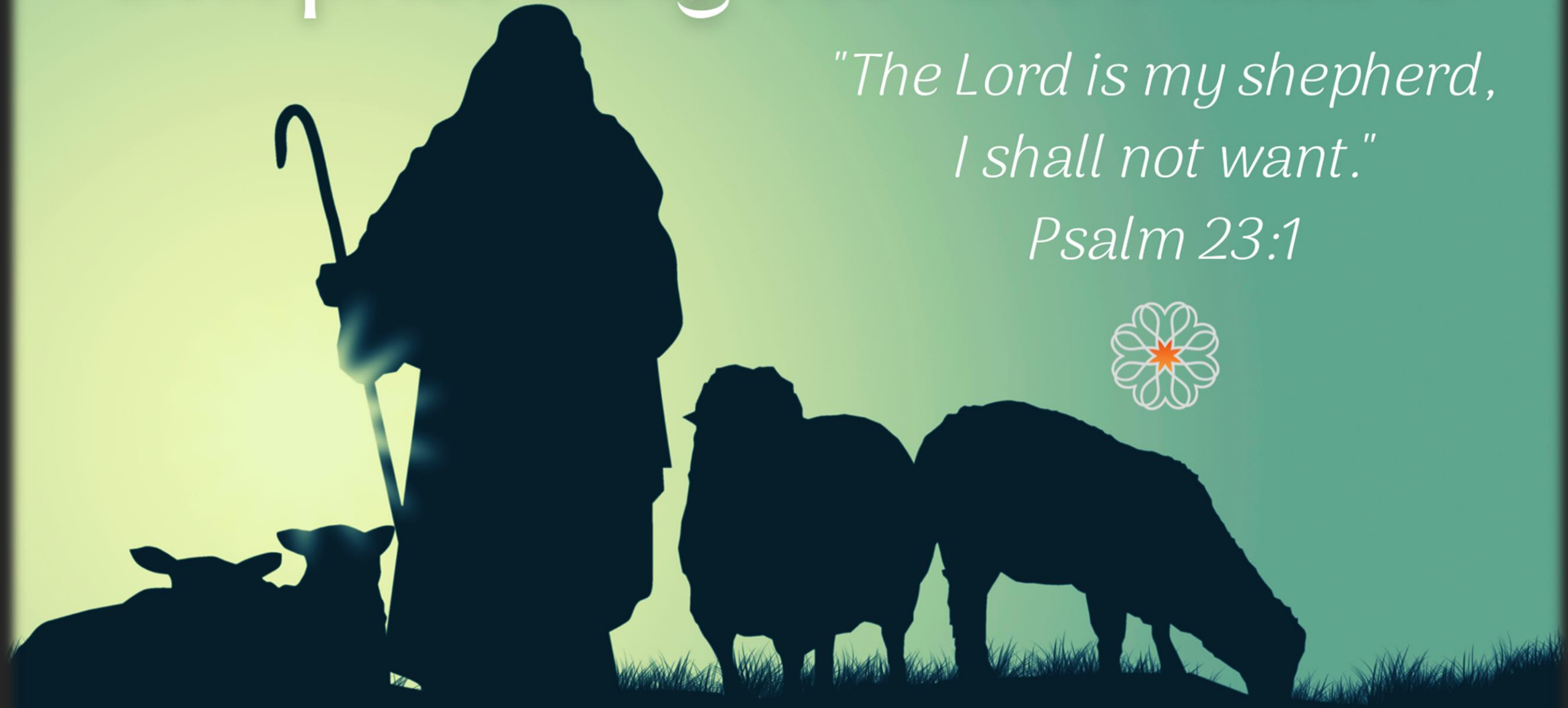
ALDERSGATE UNITED METHODIST
CHURCH

COMPREHENSIVE CAMPAIGN 2023

Shepherding for the Future

*"The Lord is my shepherd,
I shall not want."*

Psalm 23:1



Aldersgate and Its Call to Shepherd

Aldersgate UMC will live out our mission of courageously living God's unconditional love, serving others, and making disciples by:

- Engaging people for Christ
 - Connecting people with Christ through our ministries and programs
 - Equipping people to be disciples of Christ
 - Sending people out as disciples to engage others
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Core Values

JOYOUS

We embrace fully the joy of the Lord; it pours out from us and strengthens us as we live, serve, give, worship and praise in the name of Christ. (Nehemiah 8:10)

RISK-TAKING

We courageously step out in faith to pursue the vision that God has given us for Aldersgate and the community. (1 Corinthians 16:13-14)

WELCOMING

We show hospitality at all times to all people and welcome them with open arms as we serve God together. (Mark 9:37)



Core Values

GENEROUS

We selflessly give our time, talents, money, and resources to bring about God's kingdom on earth with gratitude for all God has so generously given us. (2 Corinthians 9:11)

FAITHFUL

We are dedicated to the Great Commission to “go and make disciples” by growing our faith and our relationships as we love God and others. (Hebrews 10:23)



Comprehensive Campaign

- Rather than ask you twice
 - Within months
- Ask you once for multiple projects
 - Stewardship campaign – Annual budget
 - Capital campaign – Shepherd Hall debt reduction
 - Legacy giving – Gifts for the future



#1 Stewardship Campaign

- An annual commitment to support the operating budget of the church
- The total operating budget for 2023 for Aldersgate is projected to be \$1.6 million
 - Non-pledge donations total \$450,000 and other revenue account for \$150,000
- Our goal for pledged commitments from you and your fellow members for annual support is \$1 million
- One-year pledge



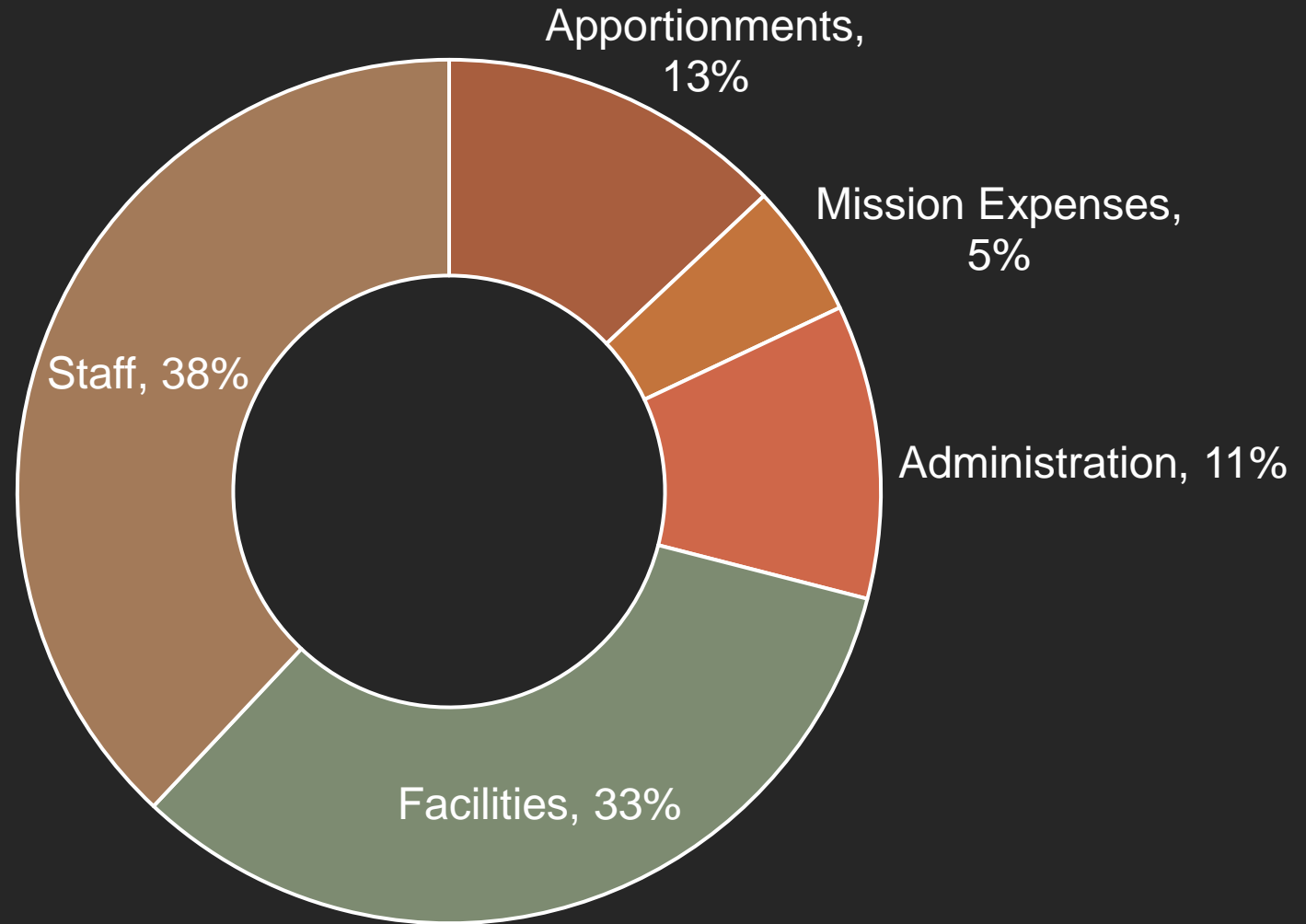
Annual Stewardship

- PRIORITY FOR GIVING
- The operating budget is the cost of the church's programs every day of the year
- The amount that you give is a personal matter
- Please renew your current commitment to support the annual operating budget and consider increasing your pledge by 10% for 2023
- Tithing, or giving one-tenth of your income, is a spiritual goal for many Christians



Aldersgate Annual Budget

NOTE: Mission Expenses are higher than 5% - United Methodist Men's and United Women in Faith's support of missions is not included in the annual budget, apportionments support missions, restricted funds are designated for missions, and many members of the church support missions directly



Aldersgate Annual Budget: Programs

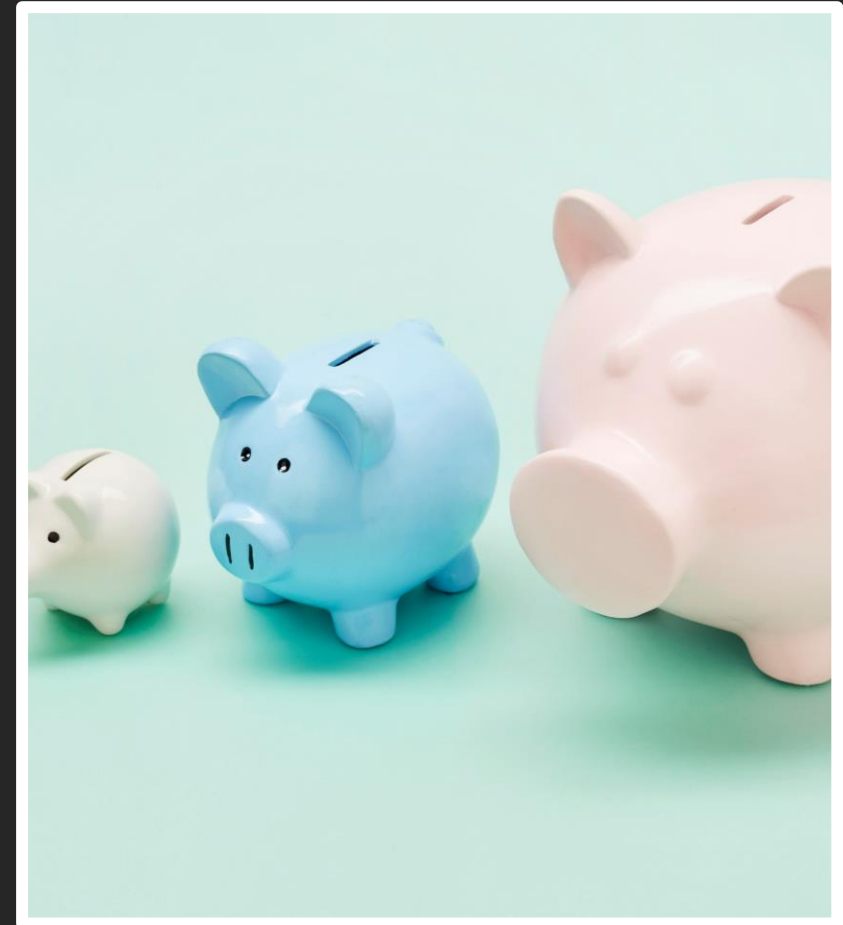
- Worship
 - Music
 - Intercessory Prayer Group
 - Children's Ministry
 - Student Ministries
 - Methodist Youth Fellowship
 - Confirmation Program
 - Boy Scouts
 - Cub Scouts
 - Girl Scouts
 - Adult Groups and Classes
 - Adult Sunday School
 - Small Groups
 - United Methodist Men
 - United Women in Faith
 - Wellness Classes
 - Grief Support Group
 - Divorce Support Group
 - Caring for Aging Family Members Group
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Aldersgate Annual Budget: Outreach

- Outreach Ministries:
 - Aldersgate Day School
 - Aldersgate Church Community Theater (ACCT)
 - Social Justice Group
 - Rising Hope Mission Church
 - Phoenix Rising
 - Partnership with Woodlawn Faith United Methodist Church
 - Space for Community Groups
 - Men's Emmaus Group
 - Alcoholics Anonymous
 - Garden Club
 - Arts of the Horizon camps
 - West Potomac Dance Team
 - Alexandria Nutcracker rehearsals
 - Others
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Aldersgate Annual Budget

- Annual Budget does not include mortgage payments
- Monthly payment: **\$12,896**
- Mortgage payments come from dollars raised in prior campaigns
- Dollars from prior campaign are also designated for capital improvements
 - Lighting in the sanctuary
 - Parking lot



Apportionments

- The main way we support the ministries of the larger United Methodist Church
- A method of giving that proportionally allocates the budget of the larger United Methodist Church
- Examples of where apportionment dollars are spent:
 - Black College Fund \$2,400
 - Ministerial Education Fund \$5,148
 - World Service Fund \$16,416
 - Retired Ministers Health Insurance \$45,804
 - Conference Mission and Ministries \$21,348
- Apportionments in 2023 (\$183,552) are \$17,004 less than apportionments in 2022 (\$200,556)
- Aldersgate does not receive funding from the district, conference, national, or global church



#2 Capital Campaign

- A sacrificial three-year commitment to support the capital campaign to reduce the debt on the construction of Shepherd Hall
- This gift needs to be a sacrificial gift above and beyond your annual commitment
- Our goal for the debt reduction campaign is \$1.1 million over three years or a total of \$366,667 per year
- Current mortgage concludes in 2025 with a balloon payment



Aldersgate Strategies

- FINANCIAL HEALTH / WISE STEWARDSHIP

We will make elimination of debt a top priority because it acts as an anchor holding back all other missions and endeavors. (Actual wording from strategies as developed. Another way of expressing would be: “. . . because it prevents us from putting our full energy into what we could do in the areas of engaging, connecting, equipping and sending.”)

- INNOVATIVE MINISTRIES / FRESH EXPRESSIONS

Innovation will inspire decision-making as we seek new avenues for ministry inside and outside the walls of AUMC.

- MISSION OUTREACH & SOCIAL JUSTICE

Through missional outreach we will seek to break down barriers to become more inclusive and diverse.

- DIGITAL MINISTRY

Digital ministry will help us navigate our increasingly digital world by connecting us with those inside and outside our community in new ways.

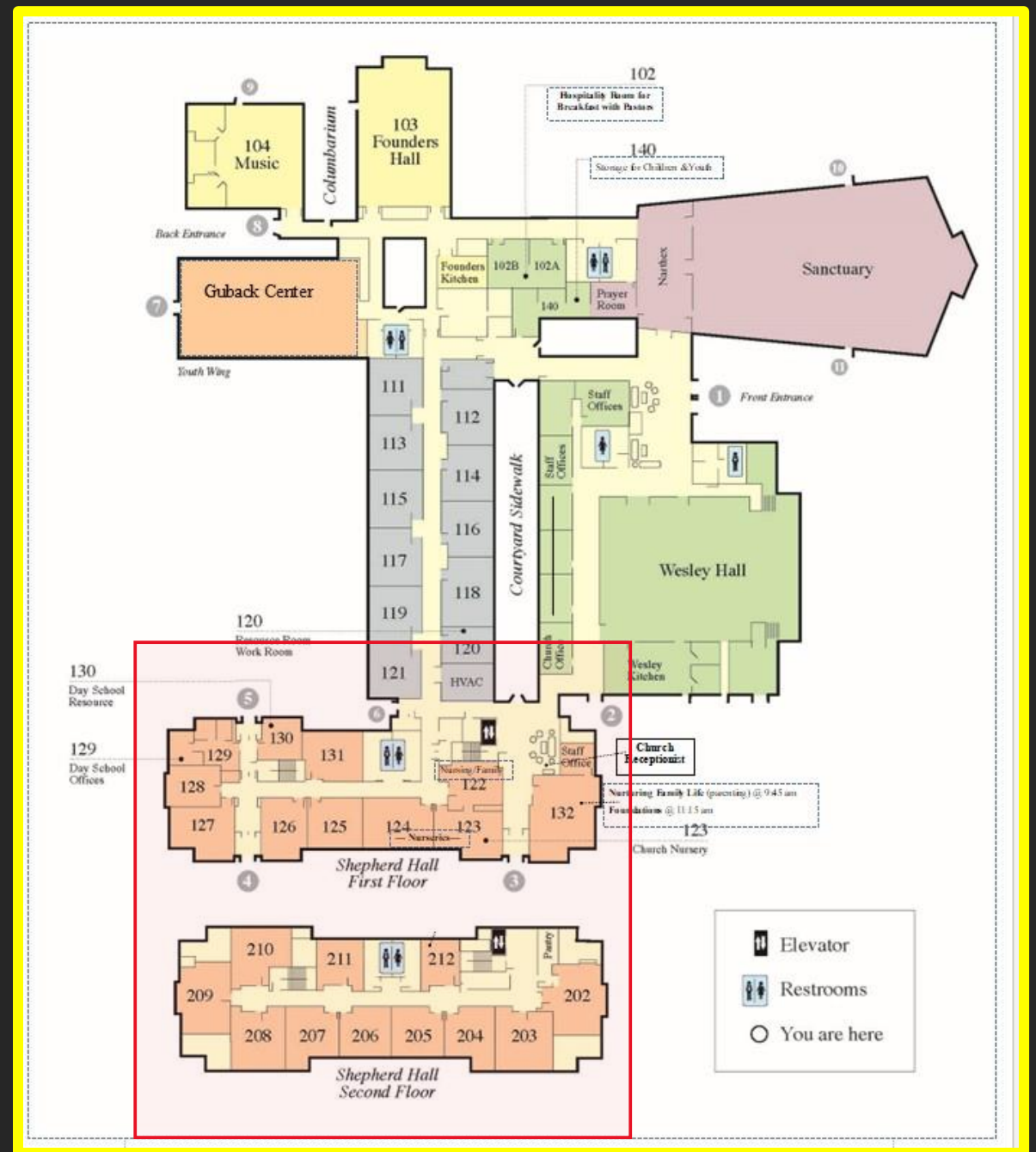
Why Should I Give to Reduce the Mortgage?

- Benefits of paying down mortgage as quickly as possible
 - Create new programs for children and families
 - Enhance staff for Aldersgate – full-time youth ministries director; full-time music director
 - Expand mission work of the church



Shepherd Hall

- 3 floors
- Library
- Sunday School Classrooms
- Meeting spaces
- Storage – third floor



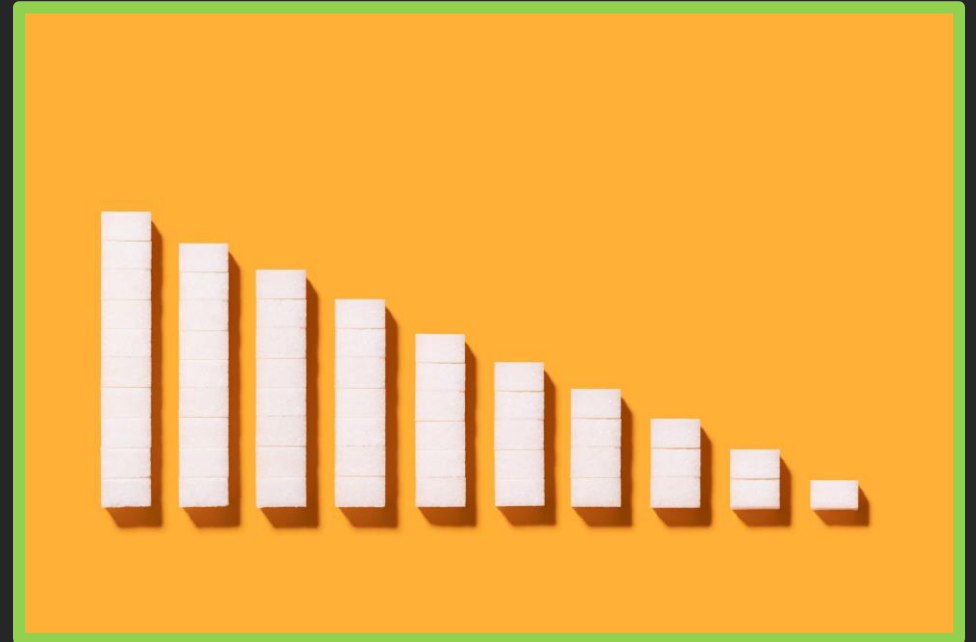
Capital Campaign

- Three-year pledge period
- Significant progress since March 2020 when the loan was refinanced with the lower interest rate of 3.99%
 - Paid \$283,000 in loan principal
 - Paid \$237,000 in interest
- “Mortgage May” 2022 secured \$61,909 against a goal of \$10,000, which was used toward principal
 - Some shifted their annual stewardship gift to the “mortgage”



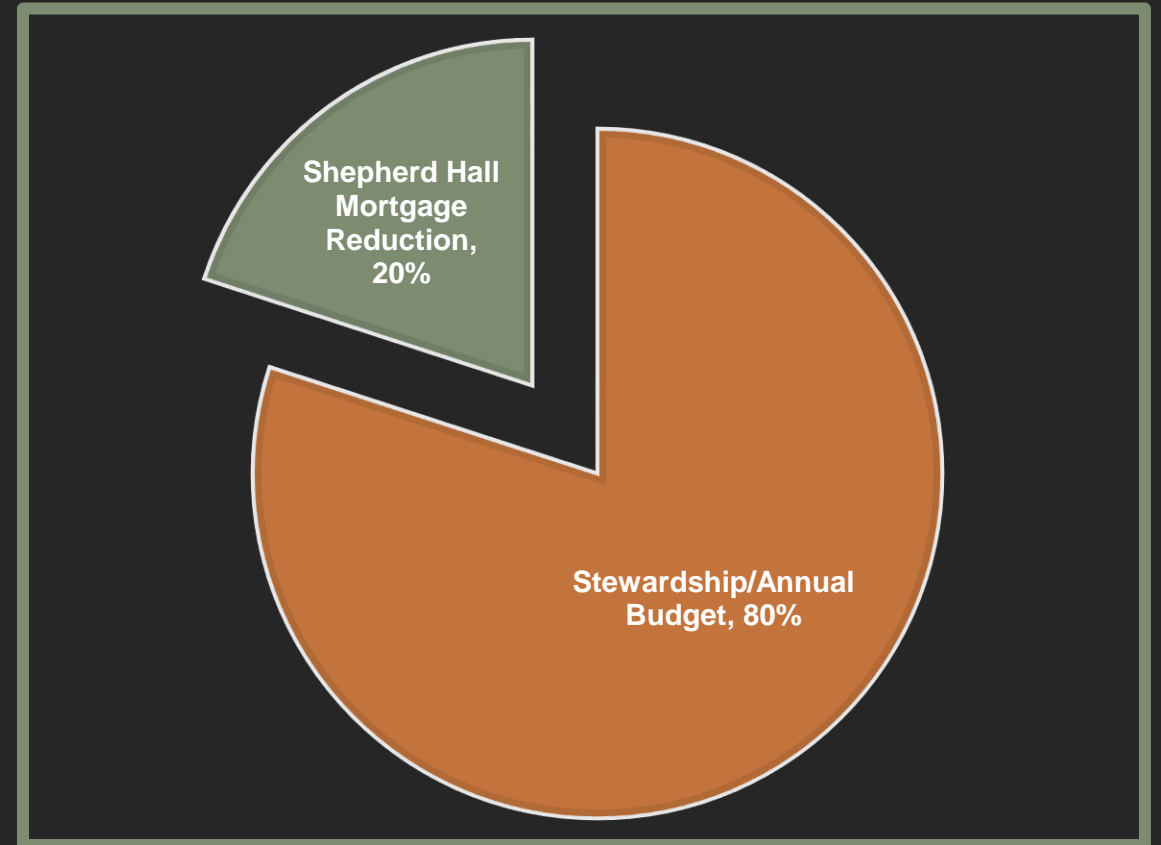
Status of Mortgage with Campaign Goal Achieved

- Current Balance on Mortgage (10/1/2022): \$2.1 million
- If campaign achieves goal of \$1.1 million or more
- Approximate reduction of principal (2023 – 2025): \$800,000
- Remaining balance on 12/31/2025: \$1.3 million



Option for One Gift to be Split

- You may designate one amount to be split between annual stewardship and capital campaign
- You would designate how you wish the one gift to be split:
Recommended:
 - 80% (annual) – 20% (capital)



#3 Legacy Giving

- Consider a provision for Aldersgate in your will/estate plan
- You may name Aldersgate United Methodist Church as a beneficiary in your will, or for a retirement plan, a donor-advised fund, or insurance policy
- You are providing for the long-term future of Aldersgate
- Our goal for this part of the campaign is 5 or more new intents



Legacy Giving

- Gift intent form on website to be completed
- Suggested wording for a bequest is also available on the website
- You are encouraged to consider an unrestricted bequest or other legacy gift to allow the church to use the dollars wherever they are needed at the time of the bequest
 - Or to designate your gift for an unrestricted endowment fund where only the interest from the gift would be used in the future
- You should discuss any legacy gift with your financial advisor
- **ALDERSGATE DOES NOT PROVIDE LEGAL OR FINANCIAL ADVICE**



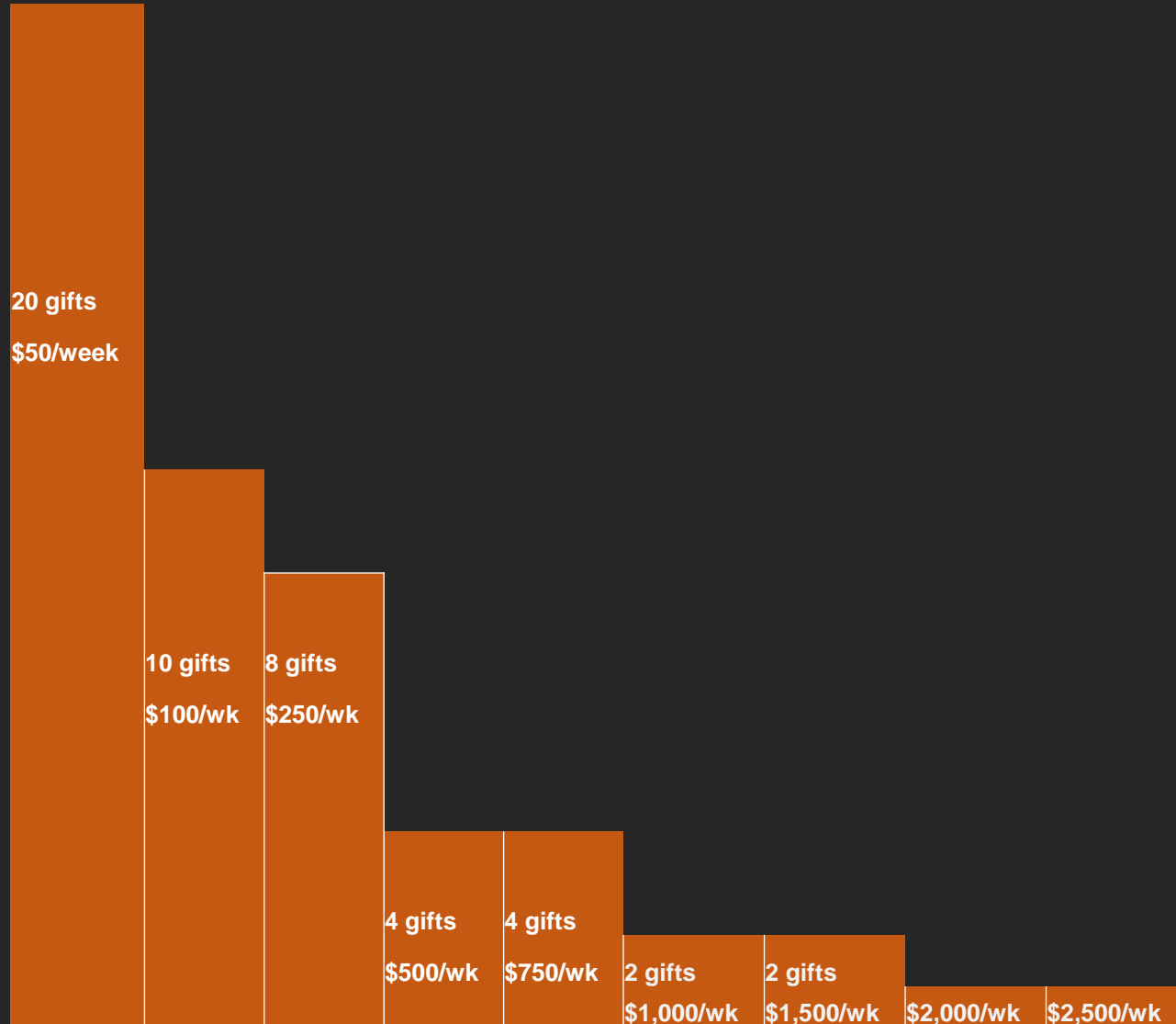
Commitment of Time and Talent

- Your gifts of time and talent are also important
 - Following the comprehensive campaign, you will have the opportunity to make your commitment of time and talent for 2023
 - In January 2023, you will be asked to prayerfully consider the ways that you will support Aldersgate with your time and your talent
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Gifts Needed: Stewardship

# of Gifts	Gift Size	Quarterly payment	Monthly payment	Weekly payment	Total Value	Cumulative Total	% Goal
1	130,000	32,500	10,833	2,500	130,000	130,000	13%
1	104,000	26,000	8,667	2,000	104,000	234,000	23%
2	78,000	19,500	6,500	1,500	156,000	390,000	39%
2	52,000	13,000	4,333	1,000	104,000	494,000	49%
4	39,000	9,750	3,250	750	156,000	650,000	65%
4	26,000	6,500	2,167	500	104,000	754,000	75%
8	13,000	3,250	1,083	250	104,000	858,000	86%
10	5,200	1,300	433	100	52,000	910,000	91%
20	2,600	659	217	50	52,000	962,000	96%
	Smaller				38,000	1,000,000	100%

Gifts Needed for Annual Stewardship

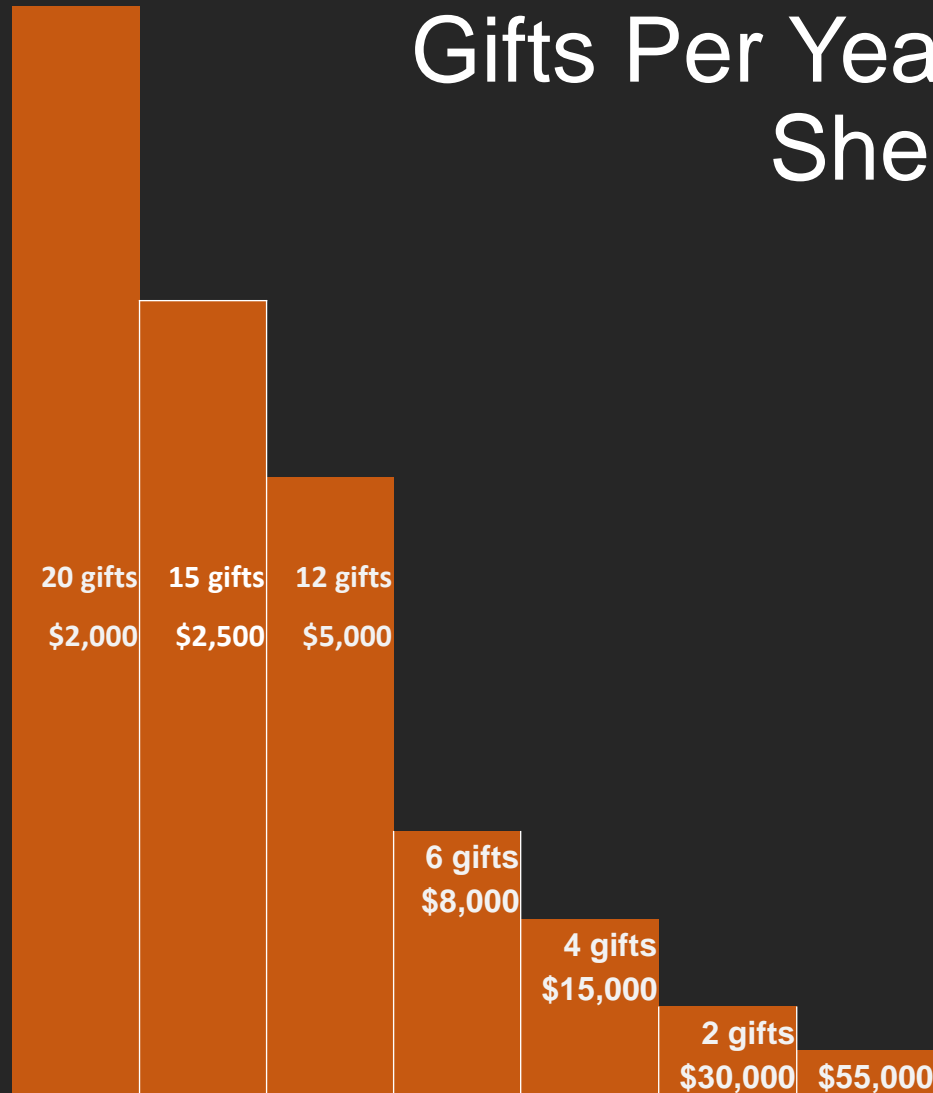


- 1 gift of \$2,500 per week
- 1 gift of \$2,000 per week
- 2 gifts of \$1,500 per week
- 2 gifts of \$1,000 per week
- 4 gifts of \$750 per week
- 4 gifts of \$500 per week
- 8 gifts of \$250 per week
- 10 gifts of \$100 per week
- 20 gifts of \$50 per week
- Many gifts of smaller amounts

Gifts Needed: Capital Campaign

# of Gifts	Gift Size	Annually	Quarterly	Monthly	Total Value	Cumulative Total	% Goal
1	165,000	55,000	13,750	4,583	165,000	165,000	15%
2	90,000	30,000	7,500	2,500	180,000	345,000	31%
4	45,000	15,000	3,750	1,250	180,000	525,000	48%
6	24,000	8,000	2,000	667	144,000	669,000	61%
12	15,000	5,000	1,250	417	180,000	849,000	77%
15	7,500	2,500	625	208	112,500	961,500	87%
20	6,000	2,000	500	167	120,000	1,081,500	98%
Many	Smaller				18,500	1,100,000	100%

Gifts Per Year [for Three Years] Needed for Shepherd Hall Campaign



- 1 gift of \$55,000 per year
- 2 gifts of \$30,000 per year
- 4 gifts of \$15,000 per year
- 6 gifts of \$8,000 per year
- 12 gifts of \$5,000 per year
- 15 gifts of \$2,500 per year
- 20 gifts of \$2,000 per year
- Many gifts of smaller amounts

Ways to Give

- Online giving
 - Weekly
 - Monthly
 - Quarterly
 - Annually
- Option of one-time gift at the beginning of the campaign to make dollars immediately available.
- IRA distribution if you are 70 ½ or older
- Stock gifts
 - Avoid paying for capital gains



Recognition of Giving

- List of names of contributors (No amounts)
 - Published in newsletter
 - Listed on website
- Encourages others to give
- You may remain anonymous if you choose



Confidentiality

- Assurance of Confidentiality of Giving Information
- Finance Staff maintains confidentiality of information
- Those working on the campaign know only if somebody has supported the church in the past
- No dollar amounts are shared



How Can I Be Involved?

- Make leadership gifts for the Stewardship Campaign and for the Capital Campaign for Shepherd Hall
- Provide a testimonial on why you support Aldersgate
 - Share how you have been shepherded at Aldersgate
 - Share how you have shepherded others while at Aldersgate



How Can I Be Involved?

- Be a team captain –
 - Recruit five persons (team members) to encourage others to participate – each team member will choose five members of the congregation to contact
 - Sample script will be provided
- Be a team member –
 - Choose five members of the congregation to contact
 - Sample Script and training will be provided



2 Corinthians 9:7

- Each one must give as he has decided in his heart, not reluctantly or under compulsion for **God loves a cheerful giver**
- Our giving should be voluntary and spring from a cheerful attitude - It should come from the heart
- **Giving should bring us joy!**



Celebrate the Joy of Giving

